AARON **FORD**
Brand Strategist/Art Director

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I aspire to raise the standard of design with a highly skilled, pioneering sense of style, and with a unique and timeless craftsmanship in design.

I strive to make businesses, development teams, and marketers successful in their quest to optimize their corporate image, products, advertising, and websites for the buying public.

I offer strategic, long-term, organizational goals that help you convert your mission statement from a broad vision into a more specific plan through strategic design intiatives.

MARKETING DIRECTOR   *02/22–Present*
Pure Adrenaline Motorsports — Rigby, ID

MARKETING MANAGER   *02/20–02/22*
Qal-Tek Asssociates — Idaho Falls, ID

SR. DESIGNER II MARKETING CREATIVE   *02/18–02/20*
Melaleuca Inc. — Idaho Falls, ID

FREELANCE ART DIRECTOR   *02/09–Present*
DigicomDesigns.com — Idaho Falls, ID

ART DIRECTOR   *10/14–03/17*
Scosche Industries, Inc. — Oxnard, CA

CREATIVE DEPARTMENT DIRECTOR   *07/06–02/09*
Logomark, Inc. — Tustin, CA

SR. GRAPHIC DESIGNER/OFFICE MANGER   *03/03–07/06*
SRP Computer Solutions, Inc. — Placentia, CA

GRAPHIC/WEB DESIGN INSTRUCTOR   *11/02–04/03*
Westwood College of Technology — Anaheim, CA

GRAPHIC DESIGNER   *09/02–12/02*
Boone International Inc. — Corona, CA

GRAPHIC/WEB DESIGNER   *11/01–12/02*
Ajava Systems — Anaheim, CA

GRAPHIC DESIGNER   *03/01–11/02*
THALES Avionics Inflight Systems — Irvine, CA

GRAPHIC DESIGNER   *01/00– 02/01*
Copy Club — Costa Mesa, CA

SPECIALTIES
- Design Department Management
- Marketing and Communication
- Branding and Strategy
- Graphic Design
- Art Direction
- Web Design

SKILLS
- Mid-Level to Senior Level Management/Leadership
- Inter-Departmental Communication and Mediation
- Basic to Intermediate IT Systems Comprehension
- Diagram/Structural Drawing Comprehension
- Mac Systems and Networking Experience
- Engineering Plan Comprehension
- Q.A. Inspection Experience
- Microsoft Office Proficient
- Basic 3d VR Photography
- Merchandising Design
- PC and Mac Proficient
- Mechanically Inclined
- Basic 3D Modeling
- Adobe CC Expert
- 2D Photography
- Interior Design
- Basic CAD

EDUCATION
BACHELOR OF SCIENCE - **Graphic Design**
Art Institute of California Orange County, CA

Study **Media Arts/Animation**
Academy of Art, CA